

FierceLifeSciences

2019 Editorial Calendar

January		February		March	
Lead Pub	Title	Lead Pub	Title	Lead Pub	Title
F FierceBiotech	New Drug Approvals	F FierceBiotech	Rotten Tomatoes	F FierceBiotech	Top Device Approvals of 2018
F FierceBiotech	Top VC Rounds of 2018	F FierceBiotech	FierceMedTech Fierce 15	F FiercePharma	FierceMadness -- Best DTC Ad Campaigns
F FiercePharma	Top 10 Drug Launches of 2019	F FierceBiotech	Top 10 IPOs of 2018	S FiercePharma	ACC coverage -- Top 10 Cardio Drugs to Coincide
F FiercePharma	Top 10 Drug Advertising Spenders of 2018	F FiercePharma	Top 10 Patent Losses of 2019		
April		May		June	
Lead Pub	Title	Lead Pub	Title	Lead Pub	Title
F FierceBiotech	Top R&D Budgets	F FierceBiotech	Top R&D Execs Pay	F FierceBiotech	The Best and Worst IPOs of 2015-2018
F FiercePharma	Top 15 Pharma Companies by 2018 Revenue	F FiercePharma	Top 15 Highest-paid Executives in Biopharma	I FierceBiotech	Fierce 15 "Where are they now?"
S FiercePharma	AACR coverage and special issue			S FiercePharma	ASCO Coverage and Special Issue
				S FiercePharma	ADA Coverage and Special Issue
				I FiercePharma	Lions Coverage and Special FiercePharmaMarketing Issue

F : Editorial Feature S : Editorial Feature Series I : Inquire for Sponsorship Information

FierceLifeSciences

Editorial Feature Sponsorship

Details:

- Exclusive sponsorship of any Editorial Feature or Editorial Feature Series
- Feature will run as #1 story in newsletter on publish date
- Noted as sponsor in newsletter teaser: *“Thank you to our sponsor (SPONSOR LOGO)”* as seen in **Visual 1**
- On article web page, sponsor will appear in all advertising positions
- Option to include a roller ad unit on article web page as seen in **Visual 2**

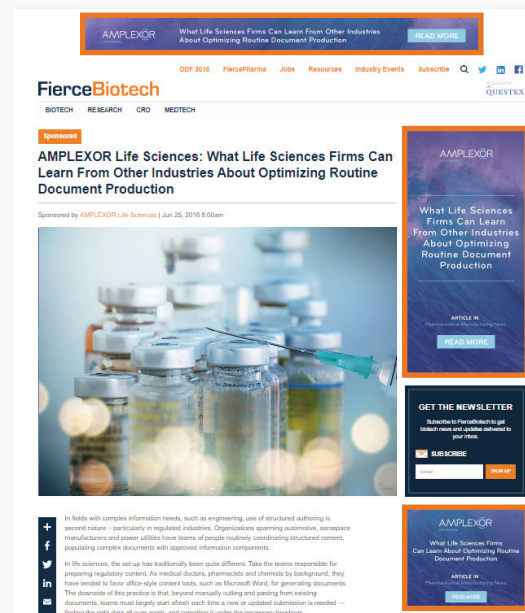
Rates

Feature Sponsorship Rate:	\$7,500
Series Sponsorship Rate:	\$15,000

Visual 1:



Visual 2:



FierceLifeSciences

Ready To Go Topics for Whitepapers & Webinars

FierceBiotech/FiercePharma

- Getting real at the FDA: The changing tide on real-world evidence in drug development.
- Get a bigger label faster: Using real world evidence for outcomes and new indications

FiercePharmaManufacturing

- Proven Quality: Preventing quality issues during drug development.
- The cell therapy divide: How to navigate the challenges of taking clinical-level manufacturing capacity up to commercial scale.

FiercePharmaMarketing

- Ready to launch? The decision to fly solo or bring on a crew

FierceBiotechResearch

- Becoming the early bird: Establishing a dialogue with the FDA around accelerating preclinical research.

FierceCRO

- Smart recruitment: Using AI to accelerate and improve patient enrollment in clinical trials.
- AI for inclusion: How smart use of trendy technology can make clinical trials look like society.